

## **matriq closes a CHF 4.2 million round to drive the market-entry of their plastics marking innovation «DynamicMold»**

**St. Gallen, 19.9.2022**

**matriq, offering next-generation marking of plastics products, secures 4.2 million Swiss francs in a late-seed round. The round was led by an industrial investor and joined by FT AG, InnoHolding, Fortyone AG, Fortimo Business AG, Zürcher Kantonalbank (ZKB), Venture Kick and by matriq's seed investors. matriq will further develop its flagship product and expand the sales and service organization in Europe and USA.**

Founded 2019 as a spinoff from OST Ostschweizer Fachhochschule (the former NTB Buchs), matriq has developed "the unique watermark for plastics", a marking solution to enable identity, traceability, and brand trust for plastics products for MedTech, automotive and industrial applications. matriq offers a completely novel method to individually mark plastics parts with a camera-readable 2D code directly in the forming processes such as injection molding. *DM-date*, matriq's first product was launched earlier this year and constitutes the world's first digital date and time stamp for injection molding. *DM-date*, a tiny mold insert, marks each individual part automatically with the exact manufacturing time and date. *"From the HB-Therm's customer base I see a huge potential for "DynamicMold". The new flagship product will radically change the global marking industry."* says Reto Zürcher, CEO of HB-Therm who has invested into matriq and was elected member of the board of directors.

Today, matriq starts implementing its DynamicMold technology with customers in Switzerland, Germany, Austria, and Italy. This opens the European market of over 14'000 plastics manufacturers with around 200'000 installed manufacturing machines, summing up to 35% of the 280 bn EUR global plastic injection molding market. In addition, the request for marking products is growing rapidly.

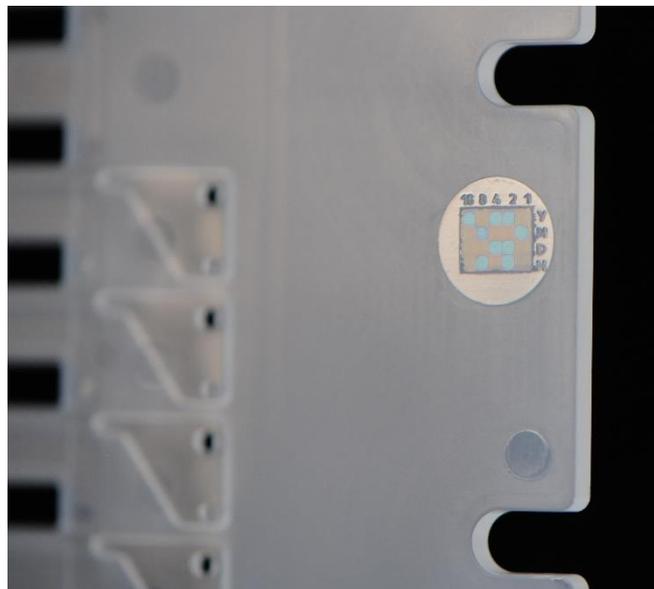
*"Our investors are aware of the huge market opportunity and the disruptive potential of our DynamicMold solution",* says co-founder and CEO André Bernard, *"It is a particularly strong sign of trust that the majority of our first-round investors joined this financing round as well. I am very grateful."*

matriq was selected as one of the Venture Leaders in Technology in 2021 and is among the TOP 100 Swiss Startups in 2022 again. The team won the prestigious ZKB Pionierpreis Technopark in 2021 and the Startfeld Diamant in 2020. *"These awards are a clear expression of matriq's innovative technology and its disruptive market potential."*, comments Klaus Dietrich, co-founder and CTO of matriq.

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the matrig team at Startfeld St. Gallen



date-and-time-marked plastic device using DynamicMold DM-date



DM-date mold insert for injection molding application